

ISSUE 001

Unusual

Lite Bright



\$UNDD TOKEN LIGHT PAPER

Yes. You found it.

Introducing UNDD: the unusual token championed by Poseidon, god of the sea.

The Best Words by Poseidon

You found it.

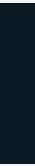
Introducing the unusual solana-based cryptocurrency token championed by Poseidon, god of the sea. Question: the most unusual token for anyone performing due diligence? That's right. The cryptocurrency token known as the Unusual Due Diligence Token ("UnDD"). What if the following were true: that just by owning a token and at least one good eye, you could see the moon while standing outside at night, on a clear day?

My friend, marvels like this await you in the pages that follow. Continue reading to learn the usual and the unusual of the UNDD Token.

Welcome to Unusual Due Diligence. I am your host, Poseidon, god of the sea. In this fresh episode, we

take it offline to assemble a lite paper in a bright new way. I shall call it a "Lite Bright" and in this paper shall be the pegs upon which a nautically brave new future is built.

Now, in this paper we are going to cover topics and there will be words, and by the end of the paper just remember to navigate to YouTube and click the subscribe button. If you really enjoy the content, find a mirror and give yourself a thumbs-up and know that once I pass from this mortal realm into the Halls of Valhalla, I will then travel back in time and witness you doing that thumbs-up and all will be good-except that other business. We won't talk about that. Practice makes perfect.



milkshake

**“Is he Poseidon or
a Milkshake?” -Redditor**

knows what’s up

THE PLAN:

Channel Growth is UnDD Growth

Token Growth is
Channel Growth

*“Ride those waves, my friend.” -
Poseidon*



CIRCUS OF VIRTUOUS CIRCLE CYCLES

First let's talk about Virtuous Circles. What does that mean? You'd have to go back in time to the 80s and a very specific BBC sitcom that was cancelled far too early in life to find it, but in that episode the Virtuous Circle is made very clear.

NEIL: [picks up a large bag of seed packets] OK, I've plowed this bit, right. And now I'm going to sow it. [throws packets of seed down] This self-sufficiency thing really is amazing. We sow the seed, right. Nature grows the seed, and then, we eat the seed. And then, after that, we sow the seed, nature grows the seed, and then, we eat the seed. And then, after that again, we sow the seed, nature grows the seed....

The Unusual Due Diligence channel community posed an unusual idea. What if as a viewer and loyal fan of the channel, you could participate in the outstanding channel growth? The idea happened with alarming frequency from many of the channel members. Poseidon sat up from his chair, and despite claims of illiteracy, journeyed into the comments section to study what all was being said.

The comments were of a consistent nature. Paraphrasing them: "If only I could invest in you as much as I can crypto because you're going somewhere". Naturally, no one ever explained to Poseidon where he is going, but rather than leave that as an exercise for the reader the next logical thing was done. Well, it was done after a few drinks.

A cryptocurrency token was formed for the Unusual Due Diligence channel and announced as part of the celebration of reaching 400 subscribers. And you know what's just amazing about that video? The channel exploded in popularity shortly after.

And on the waves we did ride.

Thanos Was right

The universe is grateful. Grateful that the Unusual Due Diligence Token (UnDD) exists. Thanos needed six infinity stones to accomplish his mission, and so it makes sense Poseidon needs six Pegs to stand on to accomplish the UnDD mission of “delight, inform, educate and inspire”. What are those Pegs?

- Merrymaking
- Fun
- Participation
- Utility
- Value
- Viewer

Of these, the most important? You, the viewer. A viewer that is brave enough to spend a few minutes each week watching animated characters explain some new, rather incredible idea. A viewer that knows they can't willingly admit in public to knowing anything that unusual due diligence because people say it's “weird”, or “unusual” or “I don't get it”.

You get it because I get you.

The infinity stones? Nah, we got lite-bright pegs here. Far better. More potent. The most powerful force.

We light the way to all that is yet to be.c

Pegs to stand on.

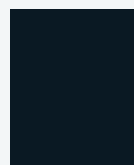
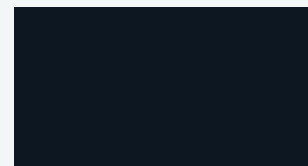
Always submerge the math deep in the sea.

This might be new information to many of you or it might even be information that you've plain forgotten. Do you recall ANKR's token allocation plan? That is, the total cap is 10 billion, but just dropping 10 billion into the economy doesn't quite work. Why not? If you want the video on deep dive into ANKR, then you'll know all about my coffee story. It doesn't make sense to spend 10 billion on a cup of coffee, does it? So what is that allocation?

According to the internet, the public allocation of ANKR is "40% Mining and Community, 30% Private Pre-Sale, 20% Team & Advisor, 5% Public Sale, 5% Marketing". Now why talk about ANKR when talking about the UNDD token?

The short answer is the conceptual allocation of UNDD token utility is modeled after ANKR because ANKR's team is smart and so that split probably made sense at the time. Did Poseidon copy off their homework?

Yes. Yes, he did.





Poseidon may be the god of the sea, but his spirit animates milkshakes to life.

If you think there are being the grammar and the spelling errors in this document, just imagine how poorly punctuated-!! the official scripts are for each and every episode. That being said, you have seen the show right? The show is many things, but chief amongst them is a certain questionable quality of delights that feed the brain in ways that some might consider, impressive.

Most impressive, young viewer. You are not a jedi. Not yet.

Whether we wanted it or not, we've stepped right and opened the book of life upon a bold new chapter, in an exciting new year with dazzling light and bold claims, backed by the most unusual of evidence provided by talking objects that "typically" are inanimate.

Would you take your investment advice from a talking popcorn or would it be more sensible to talk to a financial advisor at your local bank?

Clearly, these are the deep and insightful questions that challenge your very being here at Unusual Due Diligence. The channel disclaims itself as both parody and entertainment, and attempts to sell you toys today for gains tomorrow.

In all seriousness, I just wanted investing to be legitimately fun. The endless parade of charts and analysis and spreadsheets? It's kinda lame. Why can't we have animated show that brings entertainment and information together, in one place?

Better that than watching angry balding men yell at the television.

www.unusualdd.com



Make Waves

Secrets UNDD'ER the sea.